



“Avistar C3 Call Control™ is designed from the ground up for IP communications. Avistar wants to take video communications out of the telephony world and into the IP future. We often hear that video needs to be as easy to use as the phone. We believe that’s misguided. Our goal instead is to make video as easy to use as email.”

Chris Lauwers
Chief Technology Officer
Avistar Communications

Avistar C3 Call Control™

As organizations seek to improve their operational efficiency and overall productivity, they are often faced with significant communication and collaboration challenges as they work with outsourced operations, distributed workforces, remote suppliers and partners, while at the same time trying to find ways to be more competitive and profitable in the market. Organizations typically turn to communication solutions to confront these business challenges, but historically these approaches have fallen short because of the cost and complexity of implementation, services and networks.

With the emergence of standard-based communications technology, stronger interoperability across the communications industry and lower overall network costs, communications solutions are now delivering the value, efficiency and productivity that has long been promised. Organizations are quickly turning to communication tools such as voice over IP (VoIP), room conferencing, telepresence and, most importantly, desktop video-conferencing solutions to meet their communication and collaboration needs. But these solutions don’t always work together to form a unified communications solutions for the organization.

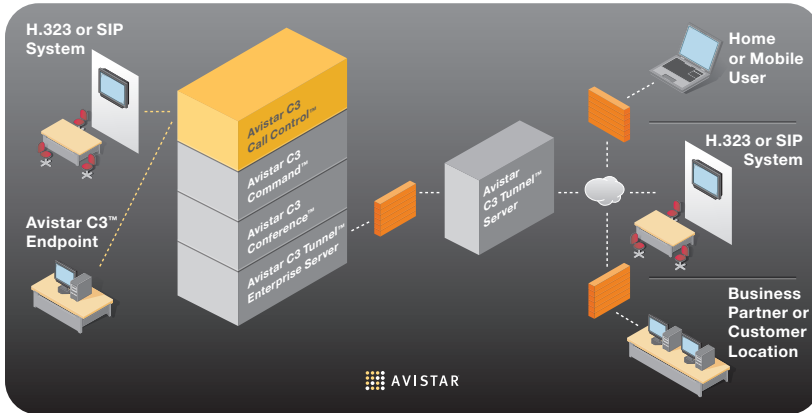
Now with the Avistar C3 Call Control™ solution, organizations can leverage a standard-based, scalable and reliable SIP server that will not only unify all desktop videoconferencing users but also unify users across the organization regardless of the communication paradigm. With its intelligent “find me, follow me” SIP registration feature, the Avistar C3 Call Control™ solution will make calling other users as simple as using an email like SIP URI (mary@company.com) to call a person within the organization. Individuals no longer have to worry about addresses or numbers as the Avistar C3 Call Control™ solution will automatically locate, signal and help establish the call. Video calls can now be quick and simple to make, allowing callers to focus on business and not where the person they’re calling is located or how to establish a call.

At a Glance

- Simple to install and manage
- SIP and H.323 support for easy integration
- Highly scalable solution for global deployments
- Cost-effective, software-based solution



Avistar C3 Call Control™



Benefits

- **Standards Based** – Supports existing conferencing standards
- **Leverage existing investments** – Software-based, solution leverages standard servers
- **Minimized Support Costs** – Easy to deploy and manage
- **Scalability** – Easily add servers to increase scalability and reliability

Features

- SIP Registrar
- SIP Proxy
- URI dialing for “Find me, Follow me” calling
- Multiple Avistar C3 Call Control™ servers manage the same and/or multiple domains
- Integrated support for bandwidth management via Avistar C3 Command™
 - Automatic fallback
- Integrated SIP-to-H.323 support
- No impact on the user’s media experience
- Gatekeeper registration as a gateway
- Alias directory for inbound call routing
- Web-based, remote configuration, monitoring, and management
- Multi-level administrative access control using Windows domain and local host authentication authorities
- Centralized usage and system logging for multiple Avistar C3 Call Control™ servers

System Requirements

- Operating System: Windows Server 2008
- Processor: Dual core processor at 2.0 GHz or higher
- Memory: 512 MB
- Disk space: 5 GB
- Virtual Servers: Supported; requires dedicated resources
- Required Database: Microsoft Window SQL Server 2008 for configuration
- Optional Database: Microsoft SQL Server 2008 for usage and system logging
- Processor and memory requirements vary based on the number of concurrent calls, above system requirements will support up to 500 users with as many as 250 concurrent calls.
- Web-browser: Internet Explorer v7.0 and v8.0, Firefox v3.5



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