



“Avistar’s partnership with IBM Lotus and Sametime represents a win for both companies. The integration of Avistar’s bandwidth management technology into future IBM Lotus unified communications offerings paves the way for large scale visual collaboration by allowing rich media traffic and standard data traffic to safely share the same production network”

Ira Weinstein

*Senior Analyst and Partner
Wainhouse Research*

“We are impressed with how Avistar’s dynamic bandwidth technology helps ensure optimum network quality and integrates well with other applications. Working together, we hope to solve some of the toughest bandwidth management challenges plaguing the industry, helping our customers become more efficient and productive in their communications”

Bruce Morse

*VP, Unified Communications
and Collaboration
IBM Lotus*

At a Glance

- 15 years of desktop videoconferencing experience
- Award-winning, business-class technology
- Deployments ranging in size from 30-30,000 users
- Tech partners include IBM, LifeSize and others

About Avistar

Before the Internet became mainstream, before “texting” was a verb and “smart” described appliances, Avistar Communications Corporation was founded with the mission of taking live video and using it as a means to communicate among business colleagues, no matter where they were. Aside from telephone conferences, there were then few alternatives to business travel. Avistar’s founders envisioned the day when employees in far-flung locales could gather together or brainstorm, meetings, and “water cooler chat” without having to leave their workplace. They focused on the desktop and ease of use, as they realized that executives would want flexibility in communicating with one, or many, of their colleagues in a highly intuitive and intimate manner. They invested in research and development, laying the groundwork with intellectual property that would later enable licensing opportunities for some of the world’s largest technology companies.

This early foray into desktop video communications has shaped the evolution of Avistar and the products it has brought to market. Avistar delivers a cost-effective, high-quality, single-click desktop videoconferencing and collaboration experience that make it easy for users to communicate with people in other offices, from the road or from home. In today’s world, keeping communication levels high while reducing costs is a business imperative. Avistar C3™ platform of solutions does both—and more.

Avistar C3™ allows customers to take full advantage of videoconferencing without experiencing degradation of service. Many industry vendors claim VoIP and desktop videoconferencing capabilities; in reality, they are unable to deliver rich media at scale without significant network upgrades. The Avistar C3™ patent-protected dynamic bandwidth management enables thousands of users to access desktop videoconferencing, VoIP and streaming media.

Users can originate multiparty videoconferences from any location, knowing that Avistar C3™ will work well because it is standards-based and can connect parties through multiple firewalls and network configurations. More importantly, they know Avistar C3™ offers the business-class features they need. Avistar C3™ can replace most business travel with face-to-face video communications that keep relationships strong, ensure projects move forward and bring a solid return on investment.

Avistar is making business-class desktop videoconferencing as ubiquitous as the telephone. Customers see its value in streamlined operating costs, improved communication and reduces their carbon footprint. The founding vision of 1993 still drives Avistar as it helps shape the future of business communication anytime, anywhere, anywhere...

Avistar Editions

Avistar Editions				
	Standalone Edition	Pro Edition	Business Edition	Business Pro Edition
Avistar C3™ Endpoint	●	●	●	●
Avistar C3 Call Control™		●	●	●
Avistar C3 Tunnel™		●	●	●
Avistar C3 Conference™			●	●
Avistar C3 Command™				●

Avistar C3 Unified™ – Microsoft OCS Edition



Avistar C3 Communicator™



Avistar C3 Media Engine™ User Interface



Benefits

Leading Resellers and distributors have choose Avistar C3™ solutions opening new lines of business or helping them provide extended value to existing customers. Avistar channel partners include AVI-SPL, Fontel, Jenne, Media Plus, SCH/SCC and Sotel in more than 40 countries, have teamed with Avistar to offer customers this best in-class desktop videoconference solution. All told, Avistar has commitments for more than 100,000 seats in the coming years.

Avistar also works with technology companies that wish to embed its patent protected and industry-leading technology in their own solutions. These component technologies allow unified communications solution providers to deliver richer, more productive and more valuable communication experiences to their clients.

Components include:

- Avistar C3 Call Control™ (Integrated SIP Registrar)
- Avistar C3 Conference™ (Software MCU)
- Avistar C3 Connect™ (Software Gateway)
- Avistar C3 Command™ (Software Resource Manager)
- Avistar C3 Tunnel™ (Standards-Based Firewall Traversal)



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