



“Videoconferencing provides the ROI our customers are looking for as part of their unified communications solutions, especially in a down economy where travel is well scrutinized. The Avistar C3™ solution augments our line of VoIP and web conferencing products, empowering our customers to collaborate and take aggressive action to remain competitive.”

Steve Morrison

*Vice President, Product Marketing
Zultys, Inc.*

Avistar C3 Media Engine™

Avistar has addressed another core visual communications technology need by delivering an entire media experience as an independent, embeddable component. Through the Avistar C3 Media Engine™ solution, core functionality, such as establishing a video or audio call and performing transcoding and transrating tasks, are now available in a componentized piece of technology that ensures high connectivity, reliability, audio and video synchronization—all working in unison via a simple to use plug in.

Whether you're looking to enable your application or business process with visual communications (CEBP) or building a suite of “UC” enabled offerings, Avistar has made it easier than ever for technology partners to embed a visual communications experience without having to rebuild their communications platform, slowing their time to market and disrupting product development already underway. Technology partners no longer have to struggle to move past instant messaging and VoIP integration, or sacrifice high quality, high performance videoconferencing for the sake of speed to market. The valuable, feature-rich and cost effective Avistar C3 Media Engine™ solution is the missing link in your unified visual communications strategy.

The Avistar C3 Media Engine™ solution can be licensed on an individual basis for partners and clients who want to enhance the value of their current communication solutions and infrastructure, or can be bundled with the award winning Avistar C3™ infrastructure delivering the following benefits:

- Feature-rich Desktop Videoconferencing
- Simple and Economical Multiparty Videoconferencing
- All-inclusive Videoconferencing Infrastructure Made Easy
- Ubiquitous User Experience without a mandatory VPN

Four Powerful Editions, delivering flexible and economical licensing.

- Avistar C3™ Business Edition - Featuring Enterprise (Seat) Licensing, Avistar C3 Call Control™, Avistar C3 Conference™ and Avistar C3 Tunnel™
- Avistar C3™ Business Pro Edition - Adds to the Business Edition and includes Avistar C3 Integrator™ (VDI) and Avistar C3 Command™ (Bandwidth Mgmt) capabilities
- Avistar C3™ Connection Edition – Featuring Concurrent Licensing, Avistar C3 Call Control™, Avistar C3 Conference™ and Avistar C3 Tunnel™
- Avistar C3™ Connection Pro Edition – Adds to the Connection Edition, and includes Avistar C3 Integrator™ (VDI) and Avistar C3 Command™ (Bandwidth Mgmt) capabilities

Whichever Avistar C3 Media Engine™ solution is right for you, all editions provide a consistent and high quality end user experience that is interoperable with both existing room and video infrastructures, and feature advanced

At a Glance

- Add desktop video on any application
- Robust API's, Coding and Application Samples
- Includes Industry Leading Codecs

Avistar C3 Media Engine™ Solution

Avistar C3 Media Engine™ – Delivering the Experience

GUI
Avistar C3™ GUI

| | | | |
|---------|-----------|------------------|----------------------|
| Streams | Directory | Config and Admin | Networks / Firewalls |
| Devices | Presence | Identify | Sessions |
| Media | Contacts | Control | |

Avistar C3 Media Engine™ User Interface



visual communications capabilities both at standard and high definition. The Avistar C3 Media Engine™ solution provides a quick, simple, reliable and scalable desktop videoconferencing experience with any application or unified communications solution.

Avistar Editions

| Avistar C3™ Editions | | | | |
|--------------------------|------------------|----------------------|--------------------|------------------------|
| | Business Edition | Business Pro Edition | Connection Edition | Connection Pro Edition |
| Any Avistar C3™ Endpoint | • | • | • | • |
| Avistar C3 Call Control™ | • | • | • | • |
| Avistar C3 Conference™ | • | • | • | • |
| Avistar C3 Tunnel™ | • | • | • | • |
| Avistar C3 Command™ | | • | | • |
| Avistar C3 Integrator™ | | • | | • |
| Licensing - End User | • | • | | |
| Licensing - Concurrent | | | • | • |

Features

- PC-based, plug-in or standalone desktop videoconferencing endpoints
- Full SIP support including registration
- HD Video (720p 30FPS) support
- Embedded firewall traversal
- API for 3rd party application integration
- Encrypted media sessions
- Automatic echo cancelation

System Requirements

- Operating system: Windows Vista SP1, Windows XP with SP3
- CPU: AMD Athlon 64, Sempron 64, Turion 64, Phenom, Intel Pentium 4, Pentium M, Xeon, Celeron, Celeron D, Celeron M, Intel Core, Core 2 and Atom
- Memory: Minimum 768 MB
- Disk space: At least 50 MB available
- Network interface: Full-duplex Ethernet TCP/IP local network connection
- Direct X: DirectX 9 or greater
- VGA adapter: Minimum 24 bit video card and driver that support DirectShow overlays, VMR7 or greater. Minimum 8 MB video RAM recommended
- Privileges: Administrator privileges are required for installation
- USB port: USB port to support a camera USB 2.0 recommended for optimal video quality



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